

## PRESS RELEASE // FOR IMMEDIATE RELEASE

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### IAPCO Gets Tough on their Members' Non-compliance!

IAPCO members who did not fully comply with the high quality standards set by the Association are being clearly identified on the IAPCO website. "We have to get tough" says new President, Philippe Fournier, "IAPCO stands for quality and we have to ensure that all our members maintain the standards and criteria by which they entered the Association, how ever many years ago that may be". Five members failed to comply with the stringent quality criteria set in place. This criteria includes submission of Quality Check Lists, participation in the Quality Self Assessment programme, triennial attendance at the IAPCO Quality Seminar, remitting the Statutory Returns and participation in the Members' Annual Survey. "I know it is a lot to ask of members, but quality is the foundation pillar of IAPCO and we have to ensure that our clients know we are serious about implementing this" Fournier continued. "And if non-compliance continues, we will be reviewing their actual membership. We are not just going to get tough, we are Tough!"

#### **ABOUT IAPCO: Meeting Quality**

The **International Association of Professional Congress Organisers (IAPCO)** was founded in 1968, is registered in Switzerland and represents today more than 100 professional organisers, meeting planners and managers of international and national congresses, conventions and special events from 35 countries. IAPCO members organise in excess of 5600 meetings annually, totaling some 2.11 million delegates and representing an economic impact in the region of 3.43 billion euros.

IAPCO is committed to raising standards of service among its members and other sectors of the meetings industry. Today IAPCO membership offers a unique quality assurance, since entry into membership of IAPCO is by meeting strict criteria and by continuous quality assessment.

The high quality standards are secured by means of continuing education and interaction with other professionals. The 'Wolfsberg' seminar, The Meetings Masterclass and the Annual Meeting and General Assembly of its members are the highlight events of IAPCO.

#### **For further information, please contact:**

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