



PRESS RELEASE // FOR IMMEDIATE RELEASE

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IAPCO joins CIC

IAPCO is delighted to announce their acceptance into the ranks of the CIC membership. "It is entirely appropriate", says IAPCO President, Patrizia Semprebene Buongiorno, "that our membership is made public during IMEX where both organisations play an important role". Both IAPCO and CIC contribute to the educational programme, accredited by CIC, and also to the Professional Development Pavilion. "IMEX's overriding philosophies", continues Patrizia, "of both education and green issues, make it relevant for this announcement at this time as these are two areas, amongst others, where we see a close collaboration between our two organisations. With IAPCO's Annual 'Wolfsberg' Seminar we foresee potential links with the opportunity for the exchange of credits within CIC's already well established Continuing Educational Programme. We also envisage an exchange of information relative to CIC's existing Green Programme which is extremely advanced in the US market and that of IAPCO's own quality procedures in this area, providing CIC meeting planners with an international perspective". At the invitation of CIC, IAPCO's application was accepted at the CIC Board Meeting of 1st April. IAPCO joins other associations, such as ICCA, as members of both JMIC and CIC, the international umbrellas of the meetings industry associations.

About IAPCO: Meeting Quality

IAPCO, founded in 1968 and celebrating its 40th Anniversary this year, is the worldwide association representing professional congress organizers and meeting planners. With over 100 members from 37 countries, IAPCO plays a leading role in the promotion and professionalization of congress organization throughout the world. Organizers of the renowned IAPCO Annual 'Wolfsberg' Seminar, IAPCO has trained over 1700 people worldwide via this intensive residential course, now in its 35th year. IAPCO monitors a strict Quality Control Procedure amongst its members. IAPCO also publishes a number of documents and guidelines for the meetings industry, including a dictionary of over 900 technical terms (translated in 14 languages).

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