



PRESS RELEASE // FOR IMMEDIATE RELEASE

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Planning a Convention Centre?

www.iapco.org - Publications

When IAPCO members decided to workshop current guidelines for the construction, or upgrading of existing facilities for a convention centre that met the necessary requirements to manage a meeting they discovered one thing very quickly. **There was no readily available document to refer to. Now there is!**

This latest publication from IAPCO provides an easy to use reference manual for developers, architects and anyone planning to build a convention centre for use prior to the design stage.

For an existing venue, the document is a good standard by which to judge where your centre sits in regard to the requirements necessary to be a winning venue. Compare your current attributes and if there are deficiencies that need upgrading, you have the standard by which to lobby your owners to make change. The article takes into account the rapid changes in communications technology which impact on the way meetings are planned and managed.

For user of convention centre facilities, the document is a guideline for what to look for when you are choosing a venue.

Available free of charge on the IAPCO website - just access the website then publications and provide your contact details and you can download a copy of the document. Just help yourself.

IAPCO provides this kind of service free being a quality organisation with members who meet high entry standards and are considered to be the best in the industry at managing

world class meetings. IAPCO members gather knowledge and share it for the wider benefit of the meetings industry. They care about the venues they use for their clients' meetings and they want venues to be ideal to produce the best outcomes.

In this **40th anniversary year** IAPCO has released this document as a tribute to those venues who service their clients and meet the standards that make success a more natural result.

For more information please visit www.iapco.org and take the "Publications" link. IAPCO is a not for profit organization with members including many of the world's leading Professional Conference Organizers.

ABOUT IAPCO: Meeting Quality

IAPCO, founded in 1968 and celebrating its 40th Anniversary this year, is the worldwide association representing professional congress organizers. With over 100 members, IAPCO plays a leading role in the promotion and professionalism of congress organization throughout the world. Over 4000 meetings representing 1,798,000 delegates and 492,000 m2 exhibition space were handled by IAPCO members during 2007, representing an economic impact of approximately 2.9 billion euros. IAPCO also publishes a number of documents including a code of ethics, a dictionary of technical terms (in 14 languages) and working guidelines. IAPCO is a member of the Joint Meetings Industry Council [JMIC] and the Convention Industry Council [CIC].

For further information, please contact:

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