

## **PRESS RELEASE // FOR IMMEDIATE RELEASE**

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### **Dictionary of Meetings Industry Terminology NOW AVAILABLE IN RUSSIAN**

The international congress and meetings industry has grown in recent years in both volume and complexity. Terminology has expanded and new markets are opening up requiring the inclusion of additional languages.

IAPCO is delighted to bring to the marketplace the latest edition of the meetings industry's leading dictionary of over 900 words, an encyclopaedia of communication, now available in Russian, bringing the total number of languages into which it has been translated to fifteen.

Embracing the great diversity of services, techniques and equipment now on offer, the Meetings Industry Terminology dictionary covers every aspect of event organisation, including information exchange, meeting room set-up, technology, facilities for participants and cultural and social activities.

The initiative for the Russian volume was created by a colleague from Ekaterinburg who participated in the 2009 'Wolfsberg' Seminar – Elena Vazhenina, the General Manager of the Hotel Moskovskaya Gorka.

Copies of the dictionary can be ordered from the IAPCO website

[http://www.iapco.org/dictionary.cfm?page\\_id=130](http://www.iapco.org/dictionary.cfm?page_id=130)

#### **ABOUT IAPCO: Meeting Quality**

IAPCO, founded in 1968 is the worldwide association representing professional congress organisers. With over 100 members, IAPCO organises every year its annual meeting and general assembly in a different city and plays a leading role in the promotion of the professionalism of congress organisation throughout the world (Annual Wolfsberg Academy, Regional Seminars, political actions). IAPCO also publishes a number of documents including a code of ethics, a dictionary of technical terms (in 15 languages) and working brochures. IAPCO is a member of the Joint Meetings Industry Council [JMIC] and the Convention Industry Council [CIC].

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